How can the unique potential of a region be unlocked?

Smart Specialization
Policy Reconsidered

A guest lecture by Prof. Ron Boschma
Monday | December 3 | 16:00
UFO Room 0/01
Ron Boschma is Full Professor in Regional Economics at the Faculty of Geosciences, University of Utrecht. He is also Professor in Innovation Studies at the University of Stavanger, UiS Business School.

The guest lecture is part of the inSTUDIES\textsuperscript{plus} module Regional Innovation

- Afterwards get-together
- Regional Innovation students present their works in progress in a poster gallery

Everyone is welcome! Please help the organization team by sending a short mail to simon.rohde@rub.de regarding your attendance

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Chair for Work, Human Resources and Leadership
inSTUDIES\textsuperscript{plus} „In die Praxis“