Microeconomics of Competitiveness:

Firms, Clusters and Economic Development

- Instructors: Prof Matthias Kiese & guests
- Room: IA 1/123 (but probably online only)
- Time: Mon 14-17 h, starts April 20th, 2020
- Course format: Seminar for Master and PhD students, 6 ECTS
- Participant-centered case discussions, based on materials developed by Prof Michael E. Porter at Harvard Business School
- Registration closing April 13th, please contact matthias.kiese@rub.de stating matriculation number, study program and full name. Places will be allocated on a first come, first serve basis.

**Learning Outcomes**

- State-of-the-art concepts of how to improve the competitiveness of companies, industry clusters and regions.
- The driving forces for prosperity at the firm and region level: innovation and productivity.
- How to foster the orientation of companies and regions on successful development from a resource- or investment-driven to a knowledge-driven economy.