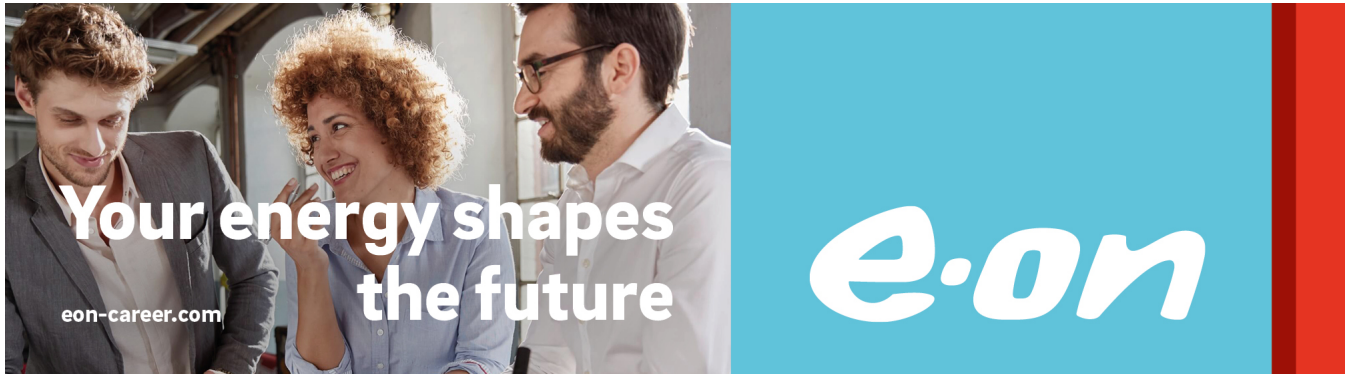


# Stellentitel: Working Student (m/f/d) Internal Communication "Data Evangelization"

Anforderungs-ID 102029 - Veröffentlicht 16.09.2019 - (Deutschland) - E.ON Digital Technology



Are you looking for an entrance to the digital work within E.ON? - Join our Advanced Analytics, AI and Data Lab team on a digital development path in Essen as a

## Working Student (m/f/d) Internal Communication "Data Evangelization"

### Your tasks

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You will support the digital team regarding our global data-transformation programme Data.ON, whilst developing own digital, communication and project management skills and competencies within the team.

You will facilitate and continue the vision and ambition of the Data.ON Team embracing opportunities for data evangelization (events, marketing, comms, PR & culture etc.) across E.ON, especially:

- You manage and improve our Data.ON Connect Community, write blog posts, create sub-communities and generate content
- You conceptualize, plan and implement "data-related" events e.g. Hackathons, Visualization Days and Academy Events across E.ON to create a global data community
- You develop our Data.ON Community and facilitate regular exchange and collaboration calls across the different regional units like UK, Sweden, Italy, Czech Republic etc.
- You collaborate in strategic projects for digital transformation with the central digital team and the different regional units
- You develop a cultural transformation strategy for a more data-driven E.ON and assist in the preparation of PowerPoint documentation of evangelization efforts
- You create and procure marketing and PR material like flyer, videos, sticker etc.

### Your profile

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Essentially you...

...study in the areas of communication, social media, PR, marketing, event management, digital/data/informatics, journalism or similar

...have experience, beneficiary, with blog postings, social media and photoshop

...are very good in storytelling, blog posting and visualizations to create infographics

...are solution-oriented with strong analytical skills and have a high-level of self-initiative

...have good MS Office skills, especially PowerPoint and Excel and fluent language skills in German and English

...are capable of working in a challenging environment with changing requirements

#### Key Data:

working days and hours are flexible, but you should have the ability to support the team 16-20 hours per week

employment from now on for at least 12 months

hourly wage: 12,00 €

requirement: matriculation for full-time studies at a German higher education institution

### At a glance

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Reference no.: 102029

Preferred start:

Closing date:

Salary:

### Get in touch

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For more information please have a look at our careers site.

For any further questions please contact Hannah van Beeck: +49 171 9202780.

### About us

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E.ON Digital Technology (EDT) manages and implements with around 1,700 employees the E.ON Group's group-wide digital transformation of E.ON SE, an internationally active private energy company that focuses on energy networks, customer solutions and renewable energies. EDT provides the technological platforms to support the international business activities of the entire E.ON Group. EDT is headquartered in Hanover, Germany.

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[www.eon.com](http://www.eon.com)

## **Our benefits**

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Become a part of our Data.ON – digital transformation team on a digital development path with focus on data.  
What does this mean?

- High visibility and networking opportunities in a digital, dynamic and international team!
- Being part of a great team driving the digital transformation of E.ON!
- Contributing to the impactful change of the organization by also growing your digital skills in data evangelization – the topic of the future!
- Focused development coaching based on your individual needs by the Data.ON programme manager!
- Flexible working hours, agile team culture with high degree of freedom

**This is a unique opportunity: what you make of it, is up to you!**

E.ON is committed to equal opportunities and actively promotes diversity, equality and flexibility.

**Why E.ON**

**Inside E.ON**

**Digital & IT**

**More Opportunities**